



SARASWATI INSTITUTE OF PHARMACEUTICAL SCIENCES

(Managed by Shree Saraswati Education Sansthan –Gujarat)

Recognized by the Government of Gujarat & Affiliated to Gujarat Technological University, Ahmedabad

Approved by the All India Council of Technical Education (AICTE) & Pharmacy Council of India (PCI), New Delhi

DATE: 18/12/2020

NAME OF SPEAKER	Mr. Khushal Patel
TOPIC	Basics of Communication
DATE	18/12/2020
TIME	1:40 p.m. to 3:30 p.m.
NO OF ATTENDEE	92

Report

A webinar on “Basics of Communication” was arranged by our college on 18/12/2020 via ZOOM App. The eminent personality Mr. Khushal Patel; entrepreneur, life coach, motivational speaker from Omrom foundation was delivered a talk on the topic

He explained very well about Effective communication, types of communication (verbal and nonverbal) and how to utilize it in regular lifestyle. He explained the Key benefits of good communication skills for leaders that include:

- 1) Way of communication including body language, voice tone, eye contact, gesture, posture, glaze and proximity,
- 2) Dimensions of communication including expressive dimensions and assertiveness dimensions having category high and low and
- 3) Types of communicators including simple, spirited, considered, energetic

He elaborated that communication starts when 100% people joined together, only 50% listen to that, 40% try to understand the matters, 30% try to remember it, 20% love to implement it and 10% actually implement it.:

He explained in detail about one way communication also.

The students enjoyed the lecture and learn so many things which will useful for future.

Prepared By:

Mrs. Jigna T. Patel

Dr. Jinal L. Chaudhary



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