



GUJARAT TECHNOLOGY UNIVERSITY
NATIONAL SERVICE SCHEME
SARASWATI INSTITUTE OF
PHARMACEUTICAL SCIENCES

A Report on Cycle Awareness Campaign celebration on
14.07.2019 of NSS UNIT / SARASWATI INSTITUTE OF
PHARMACEUTICAL SCIENCES, DHANAP, GANDHINAGAR (242)

NSS Unit Name/College Name: SARASWATI INSTITUTE OF PHARMACEUTICAL SCIENCES,
DHANAP, GANDHINAGAR (242)

Event NAME: Cycle Awareness Campaign

Event Date, Time and Location: 14.07.2019, 07:30 AM onwards, Riverfront Ahmedabad

Brief Description of the Event: NSS unit of Saraswati Institute of Pharmaceutical Sciences had organized a cycling awareness campaign to aware people about benefit of cycling. Students and faculty members joined the campaign with poster and banners to make the program more effective. The common message that institute want to pass on is that cycling is not just to show people but it is for inner confidence to boost up your health, people woke in the early morning and went to do cycling and aware more people about why everyone should do exercise. Everyone felt the fresh breeze and enjoyed a lot throughout the campaign.

Major Outcomes of Event: Awareness campaigns can address groups of people in a region affected by a particular climate threat, groups of stakeholders, the general public, etc. The ultimate aim of such campaigns is to achieve long-term lasting behavioural changes. Awareness rising addresses the knowledge of individuals and organisations.

Photographs of the Event:

